

The Florida Urban Forestry Council

Well-managed trees are a vital part of the urban environment and enhance the quality of life in our cities, towns and communities. The Florida Urban Forestry Council (FUFC) strives to educate the citizens of Florida on the importance of trees, including their benefits, as well as the best methods to plant, maintain, manage, preserve, and sustain the urban forest.

Established in 1991, FUFC is a nonprofit organization dedicated to promoting sound urban forestry policies and practices by educating citizens and communities. FUFC plays a vital role in statewide urban and community forestry by serving as a resource, catalyst and liaison concerning urban forestry issues.

FUFC receives support from individuals, businesses, and government agencies. Support from sustaining sponsors ensures continuous delivery of programs and maximizes efficiency of operations.

Sponsorship dollars help support these programs:

Trail of Trees
 Friends of Our Urban Forest Awards
 Regional Membership Meetings
 The FUFC Quarterly Newsletter

Want to become a member of FUFC? Visit fufc.org to download a copy of our membership application, fill it out and mail to:



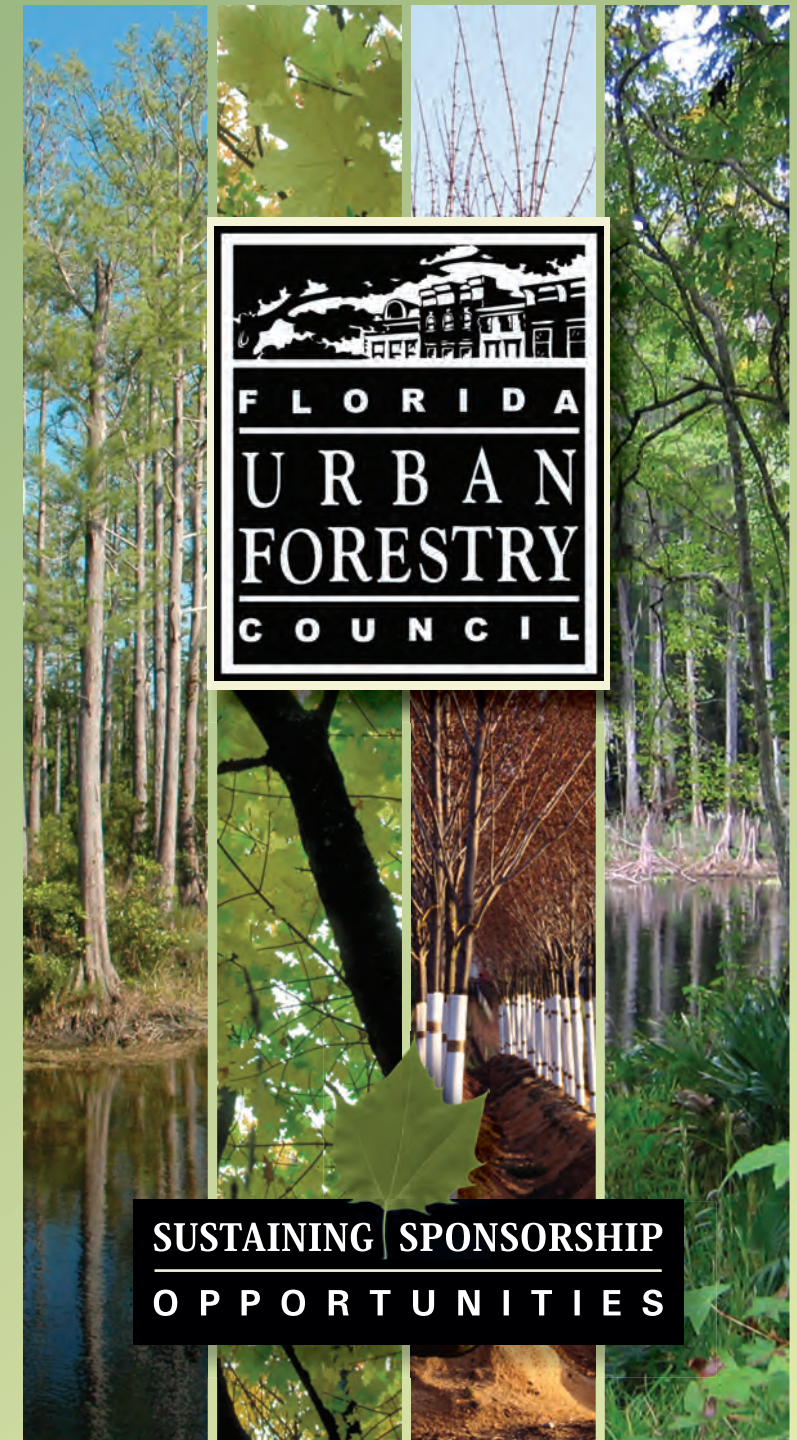
FLORIDA URBAN FORESTRY COUNCIL

Post Office Box 547993
 Orlando, FL 32854-7993

FUFC.ORG

Sustaining Sponsorship Levels of Contribution

Bronze	\$1,000
Advertisement in The Council Quarterly newsletter (includes 3, 1/4-page ads plus 1-full page ad / 4 issues total) Annual FUFC Supporting Membership (includes up to five members) Company/organization logo and link on FUFC web site home page ONE of the following as a program cosponsor: Trail of Trees Program (one performance) Friends of Our Urban Forest Awards Program Regional Meeting One issue of The Council Quarterly Newsletter One educational publication for distribution at FUFC display events	
Silver	\$1,500
Advertisement in The Council Quarterly newsletter (includes 3, 1/4-page ads plus 1-full page ad / 4 issues total) Annual FUFC Supporting Membership (includes up to five members) Company/organization logo and link on FUFC web site home page TWO of the following as a program cosponsor: Trail of Trees Program (one performance) Friends of Our Urban Forest Awards Program Regional Meeting One issue of The Council Quarterly Newsletter One educational publication for distribution at FUFC display events	
Gold	\$2,500
Advertisement in The Council Quarterly newsletter (includes 3, 1/2-page ads plus 1-full page ad / 4 issues total) Annual FUFC Supporting Membership (includes up to five members) Company/organization logo and link on FUFC web site home page THREE of the following as a program cosponsor: Trail of Trees Program (one performance) Friends of Our Urban Forest Awards Program Regional Meeting One issue of The Council Quarterly Newsletter One educational publication for distribution at FUFC display events	
Platinum	\$3,000 +
Advertisement in The Council Quarterly newsletter (includes full-page ad / four issues total) Annual FUFC Supporting Membership (includes up to five members) Company/organization logo and link on FUFC web site home page Trail of Trees Program cosponsor (Note: \$3,000 sponsorship includes one performance; \$3,500 sponsorship includes two performances, etc.) Friends of Our Urban Forest Awards Program cosponsor Regional Meeting cosponsor One educational publication for distribution at FUFC display events	



Trail of Trees Program

Ecosystem basics, knowledge of trees, value of trees, why we should plant more trees, and caring for trees.

Trail of Trees is a fast-paced, highly-animated program that aims to encourage students of all ages to appreciate the value of trees in their communities. This interactive hour-long program is suited for 500 – 1,000 students and has an array of tree magic - both contrived and natural - from the air we breathe to the foods we eat. The "**Think Tank**" program takes 12 or so students to a deeper level of critical thinking.

Trail of Trees exposes audiences to scientific concepts that are an integral part of the public school science curriculum. They include all components of the ecosystem such as water, air, and soils in addition to trees.

Friends of Our Urban Forest Awards

Recognizing excellence in Florida Urban Forestry in seven different categories:

Outstanding Professional

Recognition of a professional and their contribution to urban forestry activities and arboricultural practices. Nominees include municipal foresters, private arborists, utility arborists, growers, and educators.



Outstanding Tree Advocate/Tree Advocacy Group

Recognition of an individual instrumental in organizing or motivating urban forestry activities within a community OR recognition of an organization stimulating landscape beautification, tree planting, maintenance, preservation and / or public educational programs.

Outstanding Public Educational Program

Recognition of a public outreach program or communication tool that informs, teaches and motivates the public on the importance of trees and urban forestry activities.

Outstanding Project

Recognition of a residential, commercial or public project that demonstrates tree preservation, tree planting, tree maintenance, or environmentally-sound planning or design.

Outstanding Urban Forestry Program

Large Communities and *Small Communities* in population. Recognition of a local government or agency providing exemplary leadership and vision to a comprehensive urban forestry program. Activities may include beautification, tree planting, preservation, maintenance, tree inventories, public education, unique partnerships, and other programs. Extra consideration will be given to those organizations which have been designated as a **Tree City USA** or have received the **Tree City USA Growth Award**.

Lifetime Achievement Award

Recognition of an individual for their career-long distinguished service and dedication to the advancement of urban forestry.

Regional Meetings

These general membership meetings are held in one region of the state each year (North, South or Central). Special recognition is given to all meeting sponsors. Promotional items supplied by the sponsors will be given to all attendees.

FUFC Quarterly Newsletter

This newsletter is distributed to over 400 members. Also viewed on the web, our newsletter is a great way to share information and a way to highlight accomplishments and successes. Articles often include:

- New trends in the industry
- News about tree advocacy groups
- City tree programs
- Volunteer projects
- Ideas on working with the public
- Favorite or new websites
- Solutions to common problems in your typical workday
- Children's poems, drawings, quotes

Individual sponsorship opportunities for the **Trail of Trees Program**, **Friends of Our Urban Forest Awards Program**, **Right Tree, Right Place Posters**, and **John P. White Scholarship Fund** are also available at rates outlined in the FUFC Sponsorship Guidelines document. As more ideas for projects/programs are developed, they could be added or substituted on the list of benefits.

